


RAN-2408000602040003
F.Y. B.Com. (Sem. - II) Examination November - 2025
MDC : Business And Corporate English : Theory And Practice
Time: 2 Hours]
[Total Marks: 50
સૂચના : / Instructions

- (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the above details on your answer book.
- (2) All questions are compulsory.
- (3) Figures to the right indicate marks.

Seat No.:

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Student's Signature

Q. 1. Answer all the following multiple-choice questions. (10)

- _____ is a set of attitudes, values and beliefs, and each national group has its own culture reflecting in attitudes, values and beliefs.
A. Culture C. Ethics
B. Communication D. Growth
- _____ plays a vital role in making communication effective.
A. Clothes C. Culture
B. Region D. Mistake
- Diagonal/crosswise communication takes place among _____.
A. managers/directors C. sellers/buyers
B. workers/supervisors D. management/public
- Duplicating technology is available in different forms...
A. Gelatin duplicators C. Office printing machines
B. Stencil duplicators D. All of the above
- Internet or net users are called _____.
A. hacker C. users
B. surfers or netizens D. netiquette
- _____ are larger events with a huge gathering of participants from different places.
A. Communications C. Participations
B. Publications D. Conferences
- _____ is not important while making an oral presentation.
A. Correct body language C. Eye contact
B. Note cards D. Money
- The belief in the superiority of one's own race is known as _____.
A. monocentrism C. ethnocentrism
B. neocentrism D. None of the above

9. The problems related to misinterpretation of cultural differences can be broadly categorised into...
- A. Differences in body language and presentation of self
 - B. Differences in views and practices related to various human relationships
 - C. Only (A)
 - D. (A),(B)

10. _____ a small group of experts or well-informed people discuss different aspects of a subject to benefit an audience.
- A. Meeting
 - B. Workshops
 - C. Symposiums
 - D. Seminar

Q. 2. List the differences between vertical and horizontal channels of communication. **(14)**

OR

Q. 2. Distinguish between formal and informal communication. **(14)**

Q. 3. What aspects of nonverbal communication should be kept in mind while presenting? **(14)**

OR

Q. 3. What care do you need to take while using visual aids in oral presentation? **(14)**

Q. 4. Draft an email as a Head of the sales department, asking the head of the purchasing department for detailed information about the raw material that you have to purchase for your company. **(12)**

OR

Q. 4. Prepare a PPT presentation on your new electronic product launching. **(12)**
